

## Invitation



**Mr Antonio Tajani**, Vice-President of the European Commission responsible for Industry and Entrepreneurship and **Mr Stefano Caldoro**, President of the Region of Campania in Italy

Invite you to the Conference:

**"Europe 2020 Strategy for Growth: Creating a business environment for more and better jobs"**

*Hosted by the region of Campania (Naples, Italy)*

**on**

**13 March 2014**

**To register to the conference**

**Please click**

**[HERE](#)** (deadline 04 March 2014)

**(The Agenda and Venue will be available soon under the same site)**

**The Conference will be followed by an International Business-to-Business (B2B) Matchmaking event**

*Hosted by the region of Campania (Naples, Italy)*

**on**

**14 March 2014**

**To register to the Business to Business Matchmaking event**

**Please click**

**[HERE](#)**

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European SMEs have been going through quite some difficulties and faced a lot of challenges over the last years. Building on the successful visits to foster business cooperation carried out in Greece

and Portugal last year, Vice President of the European Commission Antonio Tajani is now keen to contribute assisting SMEs in Campania to successfully overcome current difficulties.

Vice President Tajani of the European Commission has therefore joined forces with Mr Caldoro, President of the Region of Campania to make European companies aware of existing business and investment opportunities in the area. To support this key priority, the regional government of Campania is organizing a conference in Naples with the objective of making European companies aware about local opportunities. At the same time a business-to-business forum will be set up to allow local enterprises to meet potential partners from Europe.

High potential sectors have been chosen as key (but not exhaustive) areas for the business-to-business meetings:

- **Aerospace**
- **Cultural Heritage**
- **Eco Building**
- **Biotech**
- **Energy**
- **Transport and Logistics**
- **Automotive**
- **Agro-food**
- **Fashion**
- **Tourism**

To request additional information: [entr-M4Growth-Europe@ec.europa.eu](mailto:entr-M4Growth-Europe@ec.europa.eu)

*Similar events are planned on:*

*18/19 February 2014 La Louvière – Wallonia, Belgium*

*10-11 March 2014 in Athens, Greece*

*27-28 March 2014 in Palermo - Sicily, Italy*

*02-03-04 April in Sevilla, Spain*

*04 April in Mérida – Extremadura, Spain*

*Additional information on these events will become available [here](#)*